# The Parent App: Understanding Families in the Digital Age

By Associate Professor in Media Film and Journalism Studies and Director of the Estlow International Ce

Audible Studios on Brilliance, United States, 2016. CD-Audio. Book Condition: New. Unabridged. 171 x 133 mm. Language: English . Brand New. Ninety-five percent of American kids have Internet access by age 11; the average number of texts a teenager sends each month is well over 3,000. More families report that technology makes life with children more challenging, not less, as parents today struggle with questions previous generations never faced: Is my 13-year-old responsible enough for a Facebook page? What will happen if I give my nine-year-old a cell phone? In The Parent App, Lynn Schofield Clark provides what families have been sorely lacking: smart, sensitive, and effective strategies for coping with the dilemmas of digital and mobile media in modern life. Clark set about interviewing scores of mothers and fathers, identifying not only their various approaches, but how they differ according to family income. Parents in upper-income families encourage their children to use media to enhance their education and self-development and to avoid use that might distract them from goals of high achievement. Lower income families, in contrast, encourage the use of digital and mobile media in ways that are respectful, compliant toward parents, and family-focused. Each approach has its...

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